

Economic Mobility Work in Your Program: Introducing the Economic Mobility Toolkit for Head Start and Early Head Start

December 10, 2019

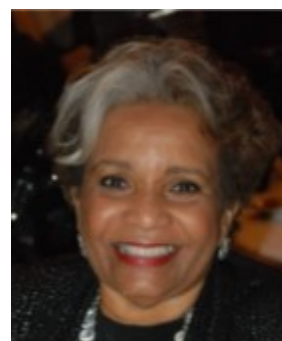


Today's Host

Charlyn Harper Browne

Senior Associate

National Center on Parent, Family, and
Community Engagement



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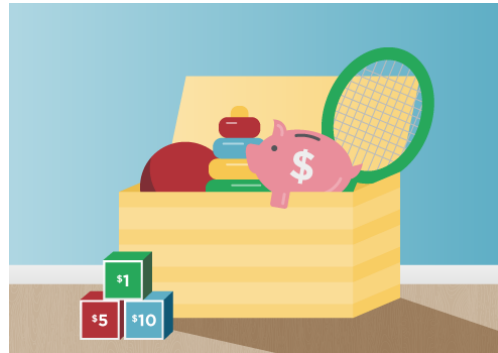
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Today's Conversation

Economic Mobility Work in Your Program:

Introducing the Economic Mobility Toolkit for Head Start and Early Head Start



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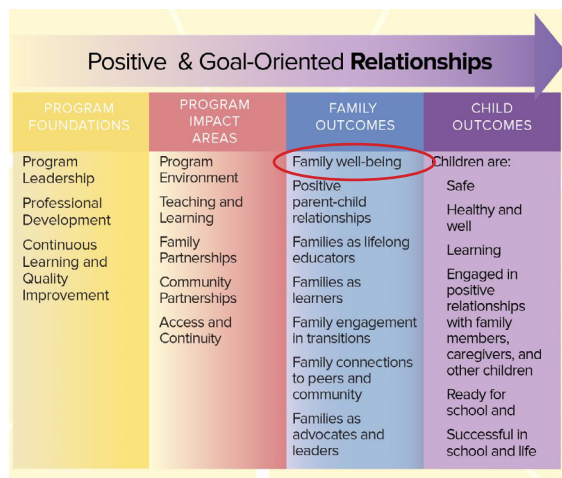
What we will explore today...

- Economic mobility information and services that programs can share with parents
- Key Topics in the Toolkit and how to find essential resources
- What your program is already doing and ways to further your economic mobility work
- How to integrate training, education, and career planning topics into your work



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Building Foundations for Economic Mobility Webinar Series



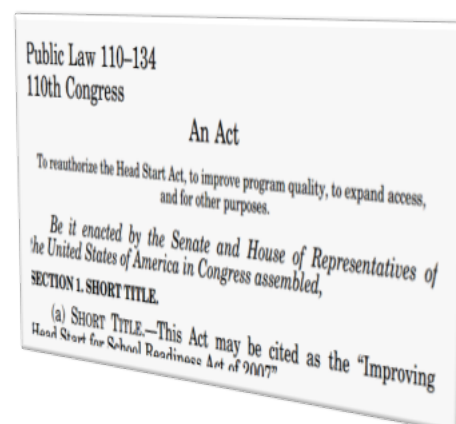
- Highlights research and exemplary practices in support of Head Start's and Early Head Start's (HS/EHS) two-generation mission
- Explores a core aspect of Family Well-Being



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Head Start's history promoting family well-being

In the Improving Head Start for School Readiness Act of 2007, the definition of "family literacy services" was amended to include "financial literacy."



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CHAT Question



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Why Does Family Economic Mobility Matter?

- Key part of Family Well-Being
- Finances touch our everyday lives and impact the whole family
- By partnering with families as they take steps toward financial, career, and education goals HS/EHS continues to promote positive, enduring outcomes for children and families



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Our Presenter

Cassie Russell

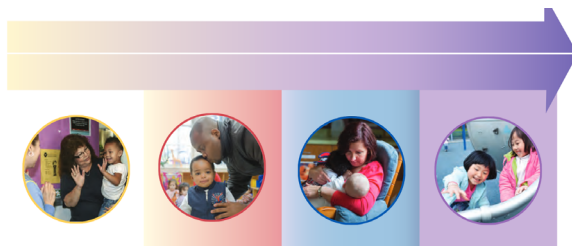
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About the Toolkit

The Toolkit highlights research and promising practices and explores opportunities to partner with families on their financial capability, education, and employment goals



Family economic mobility is a core aspect of Family Well-Being, a Family Outcome in the [Parent, Family and Community Engagement \(PFCE\) Framework](#)



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How to Use the Toolkit

Training and technical assistance providers, leadership, and staff can use the Toolkit as a team to:

- **Reflect** on your program's current efforts and prioritize opportunities for growth
- **Learn** more about topics, tools, and strategies
- **Share** your knowledge and findings from the Program Planning and Professional Development Tool to help others or request more support



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How the Toolkit is Organized

The Toolkit is organized into 2 parts:

1. Building Family Economic Mobility--Program Planning and Professional Development Tool
2. Building Foundations for Economic Mobility--Key Topics



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Resources for Action

Look for Resource for Action boxes in the Toolkit for tools to help you take action!

Resource for Action

*The Family Partnership Process:
Engaging and Goal-Setting with
Families*

You can access this resource through the Economic Mobility Resources for Action page on the Early Childhood Learning & Knowledge Center (ECLKC) web site.



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Reflecting on Your Goals

You may have had the same financial goals as families.

The way we approach goals is based on our:

- Values
- Experiences
- Knowledge
- Skills



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Tools for Goal Setting

In just a minute, we will look at a tool in the Toolkit to help you set program goals related to financial capability.

Don't forget [The Family Partnership Process: Engaging and Goal Setting with Families](#) is one tool that can help you while goal-setting with families.



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Let's Explore Part 1:

Building Family Economic Mobility Program Planning and Professional Development Tool



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Purpose of The Program Planning and Professional Development Tool

Teams can use this tool at any time during the five-year program project period to review:

- Program goals and activities with families related to economic mobility
- Opportunities to use existing data about family economic mobility to inform staff training, professional development, and family services
- Common goals that families in your program set for themselves and their children
- Capacity of staff and community partners to support families in reaching their goals
- Areas for additional learning about economic mobility



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How This Tool is Organized

This tool is organized into five steps as follows:

- Step 1: Review Program Economic Mobility Goals
- Step 2: Learn about Families' Economic Mobility Goals
- Step 3: Review What You Learned
- Step 4: Make a Decision About Your Approach
- Step 5: Reflect and Plan



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Step 1: Review Program Economic Mobility Goals

1. Does your Head Start or Early Head Start program have any economic mobility-related program goals or objectives? If yes, write them here. If not, skip to question 5.



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Step 2: Learn About Families' Economic Mobility Goals

1. What information do you already have about families' goals for economic mobility?

Think about what you know from intake, the Family Partnership Process, family and child assessments, conversations with families and staff, and community data.



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Step 3: Review What You Learned

1. What goals did families identify?



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Step 4: Make a Decision About Your Approach

1. Which organizations is your program currently partnering with in support of the economic mobility goals of families in Head Start or Early Head Start?




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Step 5: Reflect and Plan

Reflect on what you have learned from the previous steps. Complete the table below.

| | Key Takeaways and Observations | Areas for Further Learning and Exploration |
|--|--------------------------------|--|
| Step 1: Review Program Economic Mobility Goals | | |
| | | |



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POLL



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Let's Explore Part 2:

Building Foundations for Economic Mobility- Key Topics



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Key Topics Overview

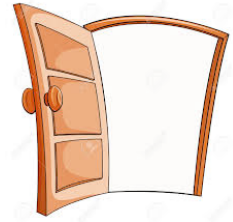
There are eight Key Topics divided into two sections related to Family Economic Mobility:

1. Partnering with Families to Build their Financial Capability
2. Partnering with Families to Reach their Education and Employment Goals



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Financial Capability Key Topics



There are five financial capability Key Topics:

1. Accessing Financial Education, Coaching, and Counseling
2. Accessing Safe and Affordable Financial Products
3. Building Credit and Managing Debt
4. Building Wealth: Incentivized Savings and Asset Ownership Programs
5. Accessing Federal and State Benefits



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Education and Employment Key Topics

There are three education and employment Tool Topics:

1. Accessing Workforce Development and Job Training Programs
2. Identifying Career Pathways
3. Accessing Apprenticeship Opportunities



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Key Takeaways

1. You don't have to be perfect to have a money conversation
2. You can still learn more
3. You can work on your own goals too
4. Programs don't have to do it alone
5. Anti-poverty work is part of our mission



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Our Presenters

- Susan Phillips, Family and Community Services Manager at the main office
- Sandy Kennedy, Family Advocate at the A'don Allen site
- Selena Wandell, Family Advocate at the Ernie Davis Family Center site
- Tina Stanton, Parent Engagement Advocate at the main office



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About EOP Birth to Five School Readiness Program

- Family Advocates
- Family Strengths Matrix
- Economic mobility goals



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Asking for Feedback

- Yearly surveys
- Selecting topics



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Lunch and Learn Series and Community Resource Fair

- Parent Engagement Coordinator
- Guest speakers
- DIY speakers



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Family Development Credentialing Program

- Starting the program
- Partnering to offer the credential
- Results and lessons learned



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How to Get Started

- Start small- what key topics interest families?
- Access free federal resources
<https://www.bulkorder.ftc.gov/>
<https://pueblo.gpo.gov/CFPBPubs/CFPBPubs.php>
- 3. Find more resources with the Toolkit on ECLKC



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Join Now!



Economic Mobility Learning Community

1. Register for an account:
<http://www.123contactform.com/form-2230355/My-Peers>
2. Wait for MangoApps email message (2-3 days)
3. Click the Login Link & create user profile
4. Find the EM learning community and click "Join" on the landing page



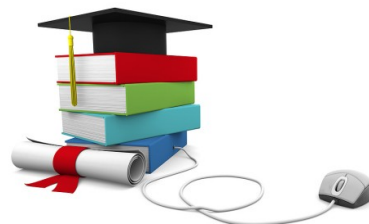
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**Check out past BFEM webinars
on ECLKC!**

<http://bit.ly/2sibgie>



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THANK YOU!



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NETWORKING



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PFCE@eclkc.info or call (toll-free) 1-866-763-6481
<http://eclkc.ohs.acf.hhs.gov/hslc/tta-system/family>



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Want to Take Your Family Engagement Practice to the Next Level?



Sign Up for Text4FamilyServices Today!

This FREE text messaging service was designed for family services providers.

It is also available in Spanish (español).

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What You Will Get When You Sign Up



- Two free text messages per month with information, tips, research, and links to helpful resources that will help you strengthen your work with children and families
- Announcements about upcoming events and professional development opportunities
- Access to the latest parent, family, and community engagement (PFCE) resources as soon as they are released

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Signing Up is Easy!



Just text “PFCE” to 22660 to sign up!

Text “STOP” to 22660 to cancel, or
“HELP” for technical assistance.

It’s that easy!

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For more information, please contact us:
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